



Republic of the Philippines
Department of Education
SCHOOLS DIVISION OF MARINDUQUE



Office of the Schools Division Superintendent

MEMORANDUM

CID-2026- **061**

TO: Assistant Schools Division Superintendent
Chief Education Supervisor, CID
Education Program Supervisors
Public Schools District Supervisors
Public Elementary, Secondary, and Integrated School Heads
All Others Concerned

FROM:  **LYNN G. MENDOZA, EdD**
OIC, Schools Division Superintendent

SUBJECT: **DISSEMINATION AND UTILIZATION OF THE REGIONAL CAMPUS JOURNALISM TRAINING RESOURCES REPOSITORY**

DATE: August 5, 2026

Attached is Regional Memorandum No. 077, s. 2026 titled "Dissemination and Utilization of the Regional Campus Journalism Training Resources Repository" from Ronnie S. Mallari, PhD, CESO III, Regional Director, for information, guidance, and reference of all concerned.

In this connection, all schools are encouraged to maximize the utilization of the given supplementary resource and allocate at least one (1) hour of structured campus journalism training twice a week within the instructional block or other appropriate school-based learning and training arrangements.

The Regional Campus Journalism Training Materials Repository shall be disseminated through the official email addresses of School Paper Advisers identified and submitted by the Division Journalism Focal Persons.

Proper acknowledgement of rightful owners of the materials and documentation of practices relative to the utilization of the resources and conduct of campus journalism activities are also advised.

For inquiries, please contact Mr. John M. Chavez, Chief Education Supervisor, Curriculum Implementation Division, through email at cid.sdomarinduque@deped.gov.ph, Florie M. Regencia at florie.regencia@deped.gov.ph, and Jelly L. Sore at jelly.sore@deped.gov.ph.

Immediate and wide dissemination of this Memorandum is desired.



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Republic of the Philippines
Department of Education
MIMAROPA REGION



Office of the Regional Director

July 22, 2026

REGIONAL MEMORANDUM

No. 097, s. 2026

**DISSEMINATION AND UTILIZATION OF THE REGIONAL CAMPUS JOURNALISM
TRAINING RESOURCES REPOSITORY**

To: **ASSISTANT REGIONAL DIRECTOR
SCHOOLS DIVISION SUPERINTENDENTS
CHIEF EDUCATION SUPERVISORS, RO AND SDOs
ALL OTHERS CONCERNED**

1. To further strengthen and sustain the implementation of campus journalism in the Region, the Regional Office, through the Curriculum and Learning Management Division (CLMD), disseminates the Regional Repository of Campus Journalism Training Resources as one of the key initiatives under Project IGNITE (Intensifying Growth and Nurturing Innovation through Transformative Journalism Education).
2. Project IGNITE is envisioned to strengthen the capacity of schools, School Paper Advisers (SPAs), and campus journalists through sustained, accessible, and school-based opportunities for training and development. The establishment and dissemination of the repository seek to provide SPAs and aspiring campus journalists with readily accessible and curated training materials and learning resources shared by experienced campus journalism trainers, media practitioners, consultants, and other resource persons.
3. This initiative is anchored on the principles and objectives of Republic Act No. 7079, otherwise known as the "Campus Journalism Act of 1991," which recognizes campus journalism as an important avenue for developing ethical values, critical thinking, and responsible journalism among the youth, as well as promoting and preserving the values of a free and responsible press. The sustained development of campus journalism competencies likewise contributes to the development of learners who are informed, critical, discerning, observant, and responsive to issues and developments affecting their schools, communities, society, and the nation.
4. In this context, campus journalism training should not be viewed solely as a preparation undertaken shortly before a school, division, or regional competition. Rather, the development of journalistic knowledge and skills should be treated as

CLMD/frr



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a continuous and sustained learning process embedded in the school's regular support for learners with interest and potential in journalism.

5. Accordingly, schools are encouraged to maximize the Regional Campus Journalism Training Materials Repository as a supplementary resource in providing sustained training and mentoring opportunities for learners. Whenever feasible and consistent with applicable policies and school schedules, **schools are encouraged to allocate at least one (1) hour of structured campus journalism training twice a week within the instructional block or other appropriate school-based learning and training arrangements.**
6. The proposed regular training schedule is intended to provide learners with sufficient time to develop foundational and advanced competencies in news writing, feature writing, editorial writing, sports writing, science and technology writing, photojournalism, copyediting and headline writing, editorial cartooning, radio broadcasting, TV broadcasting, scriptwriting, digital journalism, and other relevant campus journalism disciplines.
7. Through sustained exposure to current events, community issues, social realities, and national concerns, learners are expected to become more aware, informed, critical, observant, vigilant, and responsible members of their communities and society. At the same time, continuous training will provide learners with opportunities to develop the knowledge, skills, values, and confidence necessary for participation in campus journalism activities and competitions at the school, division, regional, and national levels.
8. The initiative likewise recognizes the important role of SPAs in providing sustained coaching, mentoring, and guidance to campus journalists. By making quality training materials more accessible to SPAs, the Regional Office aims to support them in strengthening their capacity to design and implement systematic and progressive campus journalism training programs in their respective schools.
9. The Regional Campus Journalism Training Materials Repository shall be disseminated through the official email addresses of SPAs identified and submitted by the Schools Division Offices (SDOs).
10. In this regard, all SDOs are requested to facilitate the submission of an updated list of School Paper Advisers, including their official and active email addresses, through this link: <https://tinyurl.com/4p3dytf3> on or before July 27, 2026.
11. The repository will be periodically updated to include additional relevant training materials and resources that may be shared or made available by the Regional Office and other recognized resource persons and partners. The use of the repository is intended to complement, and not replace, the professional judgment, contextualized approaches, and instructional expertise of School Paper Advisers and campus journalism trainers.
12. The recommended training schedule is intended to support continuous skills development and should not be construed as the creation of an additional mandatory subject or as a requirement to extend learners' instructional time beyond applicable laws, policies, and regulations. School-based implementation

shall be undertaken with due consideration for existing policies on instructional time, learner welfare, teacher workload, and school operations.

13. School Heads are encouraged to provide reasonable support and, whenever feasible, appropriate scheduling arrangements to enable SPAs to conduct regular campus journalism training and skills development activities. They are likewise encouraged to support initiatives that provide learners with opportunities to develop their journalistic competencies and to foster a school culture that values responsible journalism, critical thinking, and information literacy.
14. The training materials included in the repository have been shared by media practitioners, campus journalism trainers, consultants, and other resource persons for educational and training purposes. **In using these materials, SPAs and other authorized users are reminded to observe applicable intellectual property rights, copyright provisions, and ethical standards on attribution and acknowledgment.**
15. Accordingly, users shall:
 - a. properly acknowledge and give due credit to the original authors, or other rightful owners of the materials;
 - b. retain the original attribution, author information, logos, citations, and other ownership indicators appearing in the materials, when applicable;
 - c. secure appropriate permission from the rightful owner when the intended use goes beyond the purpose for which the material was originally shared; and
 - d. ensure that any reproduction or redistribution of materials is consistent with applicable copyright and intellectual property laws and DepEd policies.
16. Users are strongly discouraged from presenting, reproducing, modifying, or distributing the materials in a manner that misrepresents the original authorship or ownership of the work. **The repository is intended to facilitate learning, professional development, and capacity building and shall not be used for the unauthorized appropriation or commercialization of materials belonging to other individuals or organizations.**
17. The SDOs, through their concerned personnel and journalism focal persons, are encouraged to provide technical assistance, coaching, and monitoring support to schools in the utilization of the repository and the implementation of sustained campus journalism training.
18. The SDOs are likewise encouraged to document and share effective practices, innovations, implementation challenges, and other relevant feedback arising from the utilization of the repository and the conduct of school-based campus journalism training activities. Such information may be used to inform the continuous improvement of Project IGNITE and succeeding regional capacity-building initiatives.
19. The Regional Office, through the CLMD, may conduct periodic monitoring, consultation, and feedback-gathering activities to determine the extent of utilization of the repository, identify implementation challenges, document good

practices, assess emerging training needs, and determine appropriate areas for technical assistance and further program improvement.

20. For inquiries, please contact Dr. Wendell I. Formalejo, Chief Education Supervisor, Curriculum and Learning Management Division (CLMD), through email at clmd.mimaroparegion@deped.gov.ph, Freddie Rey R. Ramirez at freddierey.ramirez@deped.gov.ph and Vida Bianca M. Laus at vidabianca.mercader@deped.gov.ph.

21. Immediate and wide dissemination of this Memorandum is desired.



RONNIE S. MALLARI, PhD, CESO III
Regional Director



Encls: None

Reference: RA 7079



To be indicated in the Perpetual Index under the following subjects:

CONFERENCES
CONTESTS
CAMPUS JOURNALISM

LEARNERS
RULES and REGULATIONS
SCHOOL PAPER ADVISER